

## Press Release

**Broadband360° has just emerged with Safe Internet & Triple Play.**

**Dhaka - March 18, 2019:**

Long anticipated 360° Internet Service is being launched in the country for the first time. The Service is itself a brand “**Broadband360°**” which encompasses Ultrafast Safe Broadband Internet, Eco Friendly Phone, IPTV, VOD and many other services.

**Broadband360°** will provide services in two distinctive target market; **Broadband360° Home** and **Broadband360° Business**. Both the categories of Home and Business will again provide very attractive and cost-effective two packages. “**Velocity Ultra**” will have confirmed **100Mbps** bandwidth whereas “**Velocity Super**” will have confirmed **75Mbps**. Monthly recurring charges for **Velocity Home** are BDT 3,999 & BDT 2,999 respectively and for **Velocity Business** BDT 11,999 & BDT 9,999 respectively.

Based on the current endeavors of the Government of Digital Bangladesh and with our efforts of years together, it is now possible to spark the nation with the services of “Broadband360°”. Any guardian can manage the Internet in a safe manner from his/her home or office using Broadband360°. For details you can visit our site [broadband360.com.bd](http://broadband360.com.bd) or in the social media or contact our **24/7 Helpdesk** number **09666 360 360**.

The tagline of **Broadband360°** is “**Safe Internet and Eco-Friendly Phone**”. Here 360° is meant for all the available services for Broadband Internet. Basically **Broadband360°** is a **Triple Play** Internet service which was not being introduced in the country due to permission related issues from BTRC (Bangladesh Telecom Regulatory Commission) which is now permitted and Broadband360° is now on its way. It is to be noted that the other services like IP Phone etc., got permission from the Government and being in services in the country since long.

It is also to be mentioned that **Broadband360°** will be available in all digital screen types like Laptop, Desktop, Smartphone, Tablet, Smart TV, etc. A Wi-Fi Router will be the main frontier to enable the Safe Internet of Broadband360°, where more or less 57 categories of content filtering are now available as of today. For example, Pornography, Violence, offensive ads, Hate talks, Drugs, Gambling, Piracy, Weapons, Phishing, Extremism, even social media can be filtered, as and when required.

Today, 18<sup>th</sup> March, 2019, we are appearing publicly for the first time with Broadband360° to you, in front of the Press. And from tomorrow 19<sup>th</sup> March till 21<sup>st</sup> March 2019 at “BASIS SoftExpo 2019” (Business Software Zone, Hall 4, Pavilion P8, P18 & P19), we will showcase our **Broadband360°** services to everyone publicly from our pavilion at ICCB, Bashundhara. But the commercial activation of Broadband360° services will start in Dhaka City on Pohela Boishakh, 1426 - 14<sup>th</sup> April 2019. We will be extending the services countrywide phase by phase Insha Allah.

We designed Broadband360° in accordance with our Social Responsibility, Ethical Business Practice and for the greater protection of our next generation from the vicious effects of violence & pornography in digital media. Your kind cooperation and blessings will tremendously encourage the **Broadband360°** to serve more to the people of our beloved country - Bangladesh – towards a successful and safe transformation to Digital Bangladesh.

Thanking you again,

**S M Golam Faruk Alamgir Arman**

Project Director

Broadband360°

&

Managing Director

BDCOM ONLINE LTD.